



# Real Estate Agent Frequently Asked Questions

## **How much does this cost?**

Just like Facebook and LinkedIn, there is no cost to you.

## **How is this different from another program I already use?**

If one property site is generating leads for you, then this second free one would only add to your success. You may also find other avenues to generate leads you are not currently capturing such as property sign riders, open houses, and digital business cards.

## **How much time will this take? Do I have to do data entry?**

The system can automatically import your listings from your MLS and create the marketing for them. You don't have to do data entry to generate marketing materials for your listings. The time commitment on your part involves calling all leads back immediately, working those leads, and building relationships with your lender and insurance agent.

## **Will it automatically update my listings on the property sites when I have a price change?**

If your listing has a price change on the MLS, MyAgentConnector will update the price within your account for you. New photos or photo updated to the listing on the MLS will not update in the MyAgentConnector account. You will need to update the photos for your listing in your MyAgentConnector account. Any changes made to the listing details from within your account will update the marketing that has been created for your listing.

## **Can I be connected to more than one Loan Officer?**

You may work with multiple lenders, but there is currently only one ad space for a lender and one ad space for an insurance agent on your listings and marketing materials.

## **Can I choose who will be advertised on my property sites or Digital Business Card?**

When working with an insurance agent you could either choose to be introduced to one of the lenders the insurance agent trusts, or you can introduce the lender whom you trust to your insurance agent. Either way we know how important it is to work with people you know and trust.

## **What kind of marketing comes with the account?**

Your account provides you with single property websites, a Digital Business Card, a Social Media Poster for your listings, lead generating sign rider text codes, and more!

## **What type of leads does this generate?**

The different avenues you can get leads from using this system are drive by leads from sign riders, leads from consumers sharing your Digital Business Card, Facebook buyer leads, and 100% verifiable leads from open houses.

## **I'm a buyer's agent. What does this system do for me?**

Buyer's agents benefit from generating leads on other agents' listings where you might "sit" the open house of a fellow agent. You also get the advantage of having a loan officer and an insurance agent generating you buyer leads on any listing that you were given permission to market by another agent. Additionally, using the extra tools in your account, you are able to generate buyer leads from current and past clients sharing your Digital Business Card with their friends, relatives, or co-workers.

## **What kind of support do you offer?**

MyAgentConnector has live phone and email support M-F 9-5 MST to assist real estate agents with any technical or site related questions right away. You can also access many short video tutorials on our website 24/7.