



Cold Calling LO - Short Script

Hey (FIRSTNAMEONLY!)

(MYFULLNAME) here, how are you?

- **We have a home insurance agency in (CITY).**
- **We developed a platform for generating RA leads.**
- **I want to team up a top LO.**
- **I researched you on (LI/FB) and looking for the right Loan Officer to partner with.**
- **We are going to help generate leads for real estate agents and need a LO working with us to hopefully capture the loans and of course we will get a shot at the home insurance if that makes sense.**
- **I want meet for 10 minutes or so, so we can share what we are doing. No cost at all for you, we just need the right partner.**

Notes: